



(AKTU College Code - 172)

Master in Business Administration (MBA)

Programme Duration 2 years full-time program
Affiliated to Dr. Abdul Kalam University, Lucknow
& Approved By AICTE, New Delhi
(Ministry of HRD, Govt. of India)

Group Head
Prof. Vandana Arora Sethi

Programme Director
Prof. Satish K. Matta

Programme Leader
Dr. Alka Jyoti

Lloyd's Management Programme

Quality Policy “The quality policy of the Lloyd group is to achieve stakeholders’ satisfaction by providing quality education with global and human outlook. The path to achieve this will be all encompassing of a result-oriented system with an approach of continuous improvement in the process of teaching and learning.”

Future Managers from Lloyd



The Department of Management at Lloyd is a part of the Lloyd Group of Institutions, Greater Noida. Since its inception, the Department of Management, has created a place for itself, in the academic corridors of higher professional education space in the country in general and Delhi/NCR in particular. The department imparts Masters Program in Management (MBA) from its earmarked campus, located at Knowledge Park II, Greater Noida, Uttar Pradesh, India.

The strength of the institute is in the niche and highly INDUSTRY-INTEGRATED courses that it offers in the field of management under the combined aegis of renowned faculty members and highly successful corporate professionals. The Institute's proximity to some of the country's leading corporate houses & organizations provides an edge of integrating the classroom knowledge with professional experience.

ABOUT THE PROGRAM Master of Business Administration

The course provides **FOCUSED & PRACTICAL KNOWLEDGE** on all aspects of a business organization and its operations in specific business and economic environments. It is aimed towards apprising students of all relevant issues that occur across functioning of Corporate, Government, Non-Government Organizations and Not-for-profit organizations, in different business domains like Marketing, HRM, Operations, International Business, Finance and Information Technology

It offers a **DUAL SPECIALIZATION** wherein students can choose any two of the specializations offered by the institute to develop specific and unique skill sets for an exciting future in the corporate world.



STUDENT TESTAMENT

"Lloyd is amazing; faculty and staff members are so nice and professional. Teachers are knowledgeable and supportive even the management is supportive and helpful that I am actually enjoying coming to the college everyday."

Siddharth Arohi | MBA-I semester

MBA Programme Objectives & Outcomes

Technical &
Comprehensive
Knowledge about
Key
Management subjects

Communication
skills - Written
& Oral

Effective
team
work

Managerial
Ethics

Planning abilities
(Development of Dynamic
Management Capability
Consulting Human Resource
Skills Financial Analysis &
Marketing Skills)

Problem Analysis
& solving techniques

Modern Tool Usage
(Application of Appropriate
Methods
and Procedures, Resources
and Modern Management)

Entrepreneurship
and leadership
skills

STUDENT TESTAMENT

I like the friendly atmosphere here. The relationship between faculties and student is very cordial, which gave me an opportunity to excel in my area of interest. The two years spent here were splendid and has helped me to grow better professionally & personally. I would like to thank all the faculties and staff for making me a "Better Person".

Smriti Srivastava | MBA- I semester



Programme Framework

Areas of Specialization

FINANCE

- ☆ Management of Commercial Banks
- ☆ Financial Derivatives and Risk Management
- ☆ Investment Banking: Corporate Resource Raising from the Capital Market
- ☆ Project Appraisal and Financing
- ☆ Management of Financial Services

INFORMATION TECHNOLOGY

- ☆ Data Analytics & Artificial Intelligence (SAPR)
- ☆ Information Technology: Strategy and Governance
- ☆ Cyber Security
- ☆ Machine Learning and Analytics
- ☆ Data Summarization and Visualization

INTERNATIONAL BUSINESS

- ☆ International Marketing
- ☆ International Trade Logistics
- ☆ Export-Import Management: A Starter's Tool Kit
- ☆ Global Financial Risk Management

MARKETING

- ☆ Sales, Distribution and Retail Management
- ☆ Advanced Marketing Research
- ☆ Digital Marketing and Analytics
- ☆ B2B Marketing
- ☆ Rural Marketing

HUMAN RESOURCE MANAGEMENT

- ☆ Training and development
- ☆ Negotiation skills
- ☆ Team Building and Leadership Development
- ☆ Power, Politics and Professional Influence

OPERATIONS MANAGEMENT

- ☆ Technology & Operations Management
- ☆ Six Sigma
- ☆ Multivariate Data Analysis
- ☆ Supply Chain Management

LLOYD'S USP since more than a decade:

- ☆ Add- on Certificate courses & training undertaken during MBA studies.
- ☆ IBM certified Data Science/Business Intelligence/Predictive Analysis & other relevant Business Analytic courses.
- ☆ MS- Excel.
- ☆ Soft-skills.
- ☆ Brand-management.
- ☆ SEBI.

Unique teaching learning pedagogy including a mix of:

Industry Guest Lectures

Corporate faculty

Live projects

Best in Industry Placements

App development in Innovative E-Garage

Case-study focussed teaching

Workshops from Industry mentors



STUDENT TESTAMENT

Since the first moment at Lloyd I was met with nothing but energy and enthusiasm. Some of the staff and faculty are at pinnacle and want their students to achieve more than they have in life.

Shalu Upadhaya | MBA- I semester

Industry Exposure



Coca-Cola



Ananda Dairy Plant



Pepsi



ManpowerGroup



Bisleri



Parle G Plant



Summer Training Project

At the end of second semester examination, every student of MBA will undergo on-the-job practical training in any manufacturing, service or financial organization. The training will be of 6 to 8 weeks duration. The College/Institute will facilitate this compulsory training for students. During the training, the student is expected to learn about the organization and analyze and suggest solutions to a live problem. The objective is to equip the student with the knowledge of actual functioning of the organization and problems faced by them for exploring feasible solutions.



Comprehensive Viva

The comprehensive viva voce is scheduled at the end of II and IV Semesters in order to judge the understanding as well as application of the knowledge gained by the students. This is also to see the articulation of what is being learnt by them. The idea is to see that students are able to digest what is being taught in two years and see their relevance not only in the practical field but also their inter - relationship.



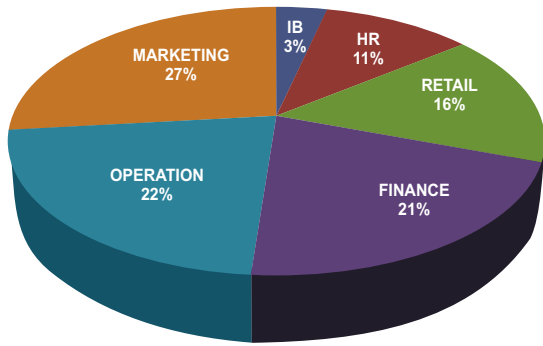
Research Project

In fourth semester, candidates will have to submit a Research Project Report on a problem/topic (from the Specialization areas) to be assigned by the Institute under the supervision of a faculty member.

Placements

LLOYD achieved yet another milestone when campus placements were declared closed much earlier than convocation.

The entire batch was placed with roles & remuneration matching individual aspirations. Several aspirants opted to start their own ventures. The successful completion of final placements in the challenging economic conditions is a testimony to the quality of the students and the faith of the industry in Brand LLOYD.

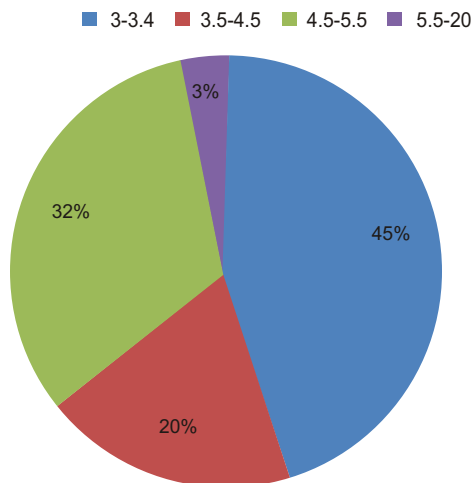


Category wise Placement

Placement Sectors

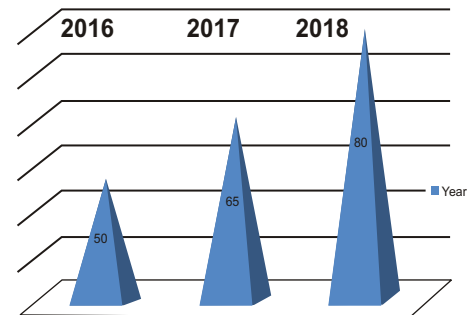
- International Business (IB)
- Human Resources (HR)
- RETAIL
- FINANCE
- OPERATION
- MARKETING

Recruiters



Placement package snapshot

Year	No of Companies
2016	50
2017	65
2018	80



No of Companies Visiting Campus for Placement Over the Years

Placements

Numerous companies from diverse sectors visited the institute to pick students for various roles. The job location of placements was not restricted to Delhi/ NCR alone. Several companies offered students positions in Mumbai, Hyderabad, Bangalore and other cities, all over India.

Placement Statistics for Our Recent Batch :

- 87% placement of our students.
- More than one job opportunities for several students in the outgoing batch.
- Companies from Banking and Finance, KPO, Consultancy, FMCG, IT and Telecom, Advertising and Media, Manufacturing and other sectors.

Programme Team



Vandana Arora Sethi
Group Director



Satish Kumar Matta
Director



Dr. Alka Jyoti
Programme Leader

Corporate Faculty



Ms. Praveen Chauhan
Vice President
HR & Administration,
Agarwal Movers Group



Mr. Gautam Gopal
Director
Marketing, TalentBlazer



Mr. Kunal Kumud
Founder & Director
Business Strategy, TalentBlazer

Mr. Gaurav Arora
Senior VicePresident
Multinational Corporations
Relationship Banking, YES Bank



Mr. Nischal Mahajan
Founder, 3s Educare Co.



Mr. Anirudh Sharma,
3s Educare Co



Core Faculty

Mr. Swarit Yadav
PGDM (Marketing), IIM

Mr. Rajeev Saxena
M.Phil (Statistics)

Dr. Shruti Traymbak
Ph.D , MBA

Ms. Sabeena Yousuf
MBA, BBA

Mr. Rajul Gupta
MBA (IT & Marketing)

Mr. Faisal Noman
MBA (Finance and Marketing)

Ms. Kajal Chauhan
MBA

Ms. Ritika Khurana
UGC-JRF, MBA, B.Tech

Ms. Princi Jain
MBA

Mr. Pradeep Barthwal
M.Com, LLB, LLM

Ms. Anuradha Aggarwal
MBA, CFA

Mr. Pawanesh K. Verma
MCA, B.Sc

Ms. Meenu Chaudhary
UGC-NET(Human Resource Management), MBA

Mr. Saroj Kumar Thakur
Ph.D (Pursuing), MBA (Finance & Marketing)

Clubs to expand knowledge & horizon beyond the books

Cultural Club -The Dot



Fresher's Party (Agaaz 2018)



Mr. & Ms. Fresher - 2018



Gaana.com organizes Campus Freshology

Marketing Club -The Top Liners



AD - Mad Show



Campus Bazar



Marketing Campaign by JK Tyre

Finance Club -The Money Lovers



Workshop by Bloomberg



Finance Quiz 2018



BSE Workshop on Equity Market

HR Club - People Connect



Prezit



HR Conclave



Team Based Creative Art Competition

Clubs to expand knowledge & horizon beyond the books

CSR Club -The Good Samaritans



Poster Competition on Social Issues



Workshop for underprivileged kids



Students at Goonj

Business Analytics Club -The Grey Matter



MS-Excel Training



"Ideate you App" Competition



"Whats your App" Competition

Editorial Club -Lloyd Signature's



Creative Writing Competition on Expression of Freedom



Yakult Health Talk Show



Guest Lecture on Modern ways to Research

Sports Club -The Victorious



Inter College Sports Fest 'Lloyd Champions League - 2018'



Admission Details

Eligibility

Graduates with minimum 50% marks (Gen/OBC) or 45% marks SC/ST) in any discipline from a University recognized by UGC/AICTE can apply for admission. Candidates appearing in Final year of Bachelor's Degree in 2019 can also apply.

Pre-Qualification through UPSEE/LMAT/ MAT/ XAT/ CMAT/ GMAT is desirable.

Selection Criteria For Admission

- Past Academic Record
- Group Discussion
- Personal Interview
- Written communication Test

Application Procedure

Application form can be obtained from LLOYD Campus from Admission office.
Application form can also be downloaded from the website: www.lloydmanagement.edu.in and submitted after filling.

Fee Structure MBA - 2018

S. No.	Type of fee	Fee per year
1	Academin Fee *	94,337/-
2	University Exam fee *	7,500/-
3	Uniform fee	5,000/-
4	Library / Book bank fee	663/-
5	Trainings & workshops	No fee
6	Add-on-courses	No fee
	Total	1,07500/-

*Subject to University norms.

To speak with our admission counselor to guide you better, please call on 9821891830
or
E-mail your query at lloydadmissions@lloydcollege.in
you can also follow us on facebook/twitter/linkedin/instagram for more information visit our website www.lloydmanagement.edu.in

Payment Procedure

Lloyd Institute has various options available for efficient, hassle free and secure payment of fees for students. Details regarding the different modes of fee payment are given below:

- * Payment by Cash in the Institute.
- * Payment can be made by depositing Demand Draft in favor of Lloyd Institute of Management and Technology payable at New Delhi.
- * Online payment can be done through NEFT mode. The details are given below:
In favor of, LLOYD INSTITUTE OF MANAGEMENT & TECHNOLOGY
A/C NO. 218305000041, ICICI BANK, OMEGA 1, GREATER NOIDA-201308, IFSC CODE – ICIC0002183
**Please note that no cash deposits made in favor of the above mentioned account Will Be accepted At the Bank.*

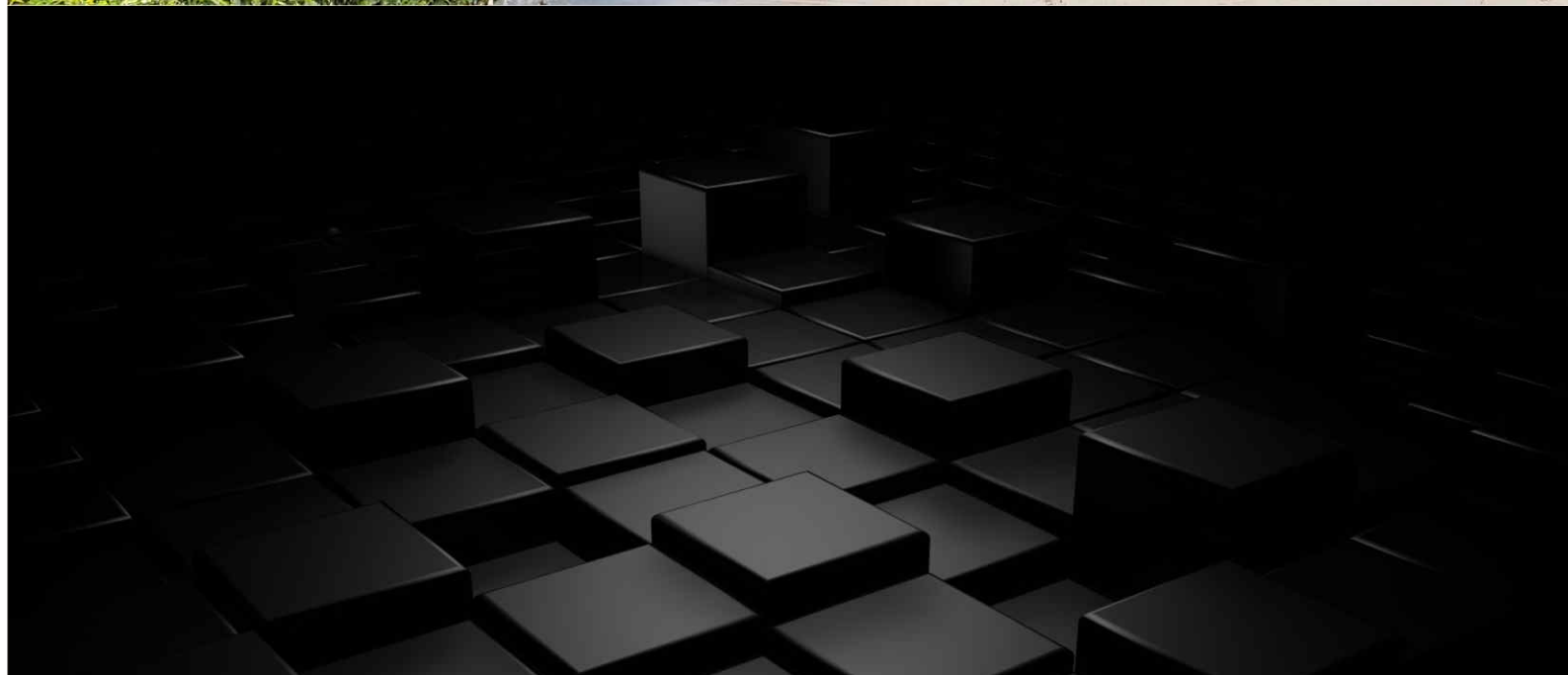
Financial Aid

Lloyd aims to support deserving/meritorious/ Economically Weaker students in availing financial assistance for pursuing their higher education.

However, the students and their parents/guardians shall be responsible for obtaining sanction and repayment of the sanctioned loan and all kinds of liabilities and consequences arising thereof, if any. The Institute shall not be liable and responsible in this regard.

Scholarship - Scholarship will be awarded on the Tuition fees to the Meritorious Students/ Reserved Category (SC/ST).

Lloyd is an Anti - Ragging Zone



Lloyd Group

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